**LOGO INSTUCTIONS**

Sponsors should provide their logo for signage.

If the sponsor has been a previous sponsor, the logo from the previous year may be used, and a new logo does not have to be submitted.

**Instructions from the printer:**

Shown below are formats which our printer is best able to use

Adobe Illustrator - .ai  
Corel Draw         - .cdr or .cmx  
Eps                   - .eps  
tif                      - .tif  
Flexisign           - .fs

Adobe Illustrator image created in that program version 8, 9, 10, CS2 is preferred.

Image in any other format is not as good and will have to be redrawn.

A Bitmap and Tif image will work, but must be created or saved at a larger size than used for desktop/brochure size. Image should be a t least 8” square.

JPG images are NOT good and cannot be printed in an enlarged size.

Word doc. Files are NOT good for reproduction.

If any of these requirements will not work, a good size and quality PMT (or laser printed) print of the log can be submitted, to be scanned by the organization’s Printer.

**Logos should be sent to:**

Hines Johnson

Email address: [hines.johnson@carquest.com](mailto:hines.johnson@carquest.com)